

Caitlin Reid

info@huviflix.com ♦ linkedin.com/in/caitlinereid ♦ (248) 607-0771
www.huviflix.com

EDUCATION

Motion Picture Institute *Troy, MI 2023*
Trade Certificate, Film Production

Columbia University *New York, NY 2013*
Master of Arts, Climate and Society

University of Michigan *Ann Arbor, MI 2010*
Bachelor of Science, Program in the Environment

EXPERIENCE

Huvi Productions *Southeast Michigan 8/23-Present*
Owner / Producer / Crew / Editor

- Establish new small business in the visual arts production space
- Own entire production process, from ideation through scheduling & post-production
- Establish a social media presence and supporting infrastructure (e.g. web content)

Freelance Photographer and Videographer *Southeast & Mid-Michigan 4/23-Present*
Videographer / Event Photographer

- Camera professional on independent films, live events, and commercials

Huvi Learn *Southeast Michigan 11/23-Present*
Owner / Instructor

- Develop fresh, accessible educational content targeted at self-learners, including filmmaking blog series and free-to-the-public Content Creator Open Studios

Risk Management Solutions

Senior Product Marketing Specialist *Hoboken, NJ 11/19-9/21*

- Owned regional and global go-to-market strategic activities for 50+ regional catastrophe risk models (combined ACV \$150M+) and supported marketing efforts for flagship software
- Led “Talk to an Expert” experience at 2 annual conferences; coordinated 75+ SMEs globally across 10+ stakeholder groups to address diverse needs and clearly articulate expectations
- Collaborated directly with Public Relations team to develop strategic social media content
- Demonstrated exceptional interpersonal and team building skills with an aptitude for building rapport with a diverse range of multicultural customers, managers, and colleagues

Urban Climate Change Research Network

Social Media Intern

New York, NY 7/12-1/13

- Managed UCCRN social media using Hootsuite

ADDITIONAL EXPERIENCE

NASA DEVELOP National Program

Center Lead *International Research Institute for Climate & Society, Palisades, NY 1/13-8/13*

- Pioneered NASA DEVELOP program at IRI/Columbia hub; Managed three research projects and four interns; fulfilled administrative duties
- Improved demonstration of value of NASA's publicly available satellite data by elevating research video quality nationally through development of unique video-making tutorial for future interns, at request of Director of NASA DEVELOP Program
- One of four interns selected nationally to present research at Closeout Conference at NASA HQ, to audience of 150 NASA scientists and administrators and livestreamed on YouTube

Columbia University Climate & Society Climate Change Solutions Lecture Series

Student Coordinator

New York, NY 2/13-4/13

- Coordinated two of four lectures, including recruiting high-profile panelists, coordinating speaker and venue logistics, drafted speakers' guidance briefings, drafted questions for panelists, and organized refreshments for following networking sessions
- Diverse panelists included a Permanent Representative to the United Nations, NYT journalist, NGO representatives, and former members of international government bodies

The Nature Conservancy's Young Professionals Group

Volunteer

New York, NY 5/11-5/16

- Volunteer Committee: Increased visibility of The Nature Conservancy and improved volunteer experiences through outreach, community service, and networking events
- Event Planning Committee: Supported annual benefit gala organizational efforts

CERTIFICATIONS

SEO Content Optimization Certification

2020

SEOinHouse

Pragmatic Marketing and Management Certification Level III

2019

Pragmatic Institute

SKILLS

Beginner Improv ♦ Project Management ♦ Event Photography ♦ Davinci Resolve (Fusion for VFX & Motion Graphics) ♦ Captioning ♦ Color Grading ♦ Voice-Overs & ADR ♦ Sound Mixing

FILM & PHOTO WORK HISTORY

2024

- Producer / Director / Screenwriter – Rapunzel in M.I. (Short Film / Travel Video); *(pre-production)*
- Producer / Director / Director of Photography / Editor – Personalized Veterinary Brand Ad Series *(post-production)*
- Director of Photography / BTS Photographer / Fog Sculptor – G7X Drunk Music Video *(post-production)*
- Director of Photography – Table for Two (Comedy Short Film); *accepted to The Comedy Roll Film Festival 2024*
- Producer / Director / Director of Photography / Editor – LuvBox Social Media Ad Series
- Camera Operator – Royal Starr Arts Institute Promotional Videos
- BTS Photographer and Videographer – Royal Starr Institute Filmmaker Mixers
- BTS Photographer / Grip - Banana Pudding (Short Film)
- Event Photographer – The Comedy Roll Film Festival
- Event Photographer – Detroit Women of Comedy Festival
- Event Photographer – Pan Equus Open Barn Day
- Event Photographer – Clarkston Library Summer Reading Kickoff
- Event Photographer – Clarkston Library at Clarkston Farms

2023

- Producer / Director / Director of Photography – Kindermusik Video (Informational Marketing Video)
- Director / Writer / Director of Photography / Editor - Hazel's Top 10 (TV Proof of Concept); *accepted to Royal Starr Film Festival 2023*
- Director / Writer / Director of Photography / Editor - Dance with Geneva (YouTube Short)
- Director / Writer / Director of Photography / Editor - Evolution (Student Short Film)
- Director / Writer / Gaffer / Editor - Snapped (Student Short Film)
- Director of Photography / Camera Operator - The Mime (Independent Narrative Short Film); *accepted to film festivals: Royal Starr Film Festival 2023; Made in Michigan Film Festival 2023; and Astoria Oregon Horrorfest 2024*

- Director of Photography - Crimson Colony (Student Short Film)
- Director of Photography / Camera Operator - Crimson Colony (Student Short Film)
- Director of Photography / Camera Operator - Duffle (Student Short Film)
- Director of Photography / Camera Operator - Dowse (Student Short Film)
- Director of Photography / Camera Operator - What Goes Around Comes Around (Student Short Film)
- Camera Operator - They Live in Our Shoes (Feature Film Proof of Concept)
- Camera Operator - Bechitos (Student Short Film)
- First Assistant Camera / Gaffer / First Assistant Director - The Society (Student Short Film)
- 2nd Assistant Camera - Canopy (TV Commercial); WETHEPEOPLE Production Company
- 2nd Assistant Camera / Production Assistant - Rosetta Stoned (Independent Feature Film)
- BTS Photographer / 2nd Assistant Camera - That's My Hat (Narrative Short Film)
- Gaffer (reshoots) - The Door (Independent Feature Film)
- Gaffer - The Forest of Desolation (TV Proof of Concept)
- Gaffer / First Assistant Director - I Don't Think There Is a Way to Move Forward, So I'm Sorry This Is It (Student Short Film)
- Gaffer - Wakeful Dreams (Student Short Film)
- First Assistant Director - The Expedition (Student Short Film)
- Grip - MPI Story (Student Short Film)

2022

- Camera Operator - Handycam Operator, Lakeshore High School (Live Sporting Events)
- Grip - Pegasus (TV Show Pilot)

2013

- Director / Director of Photography / Writer / Voiceover / Editor - NASA DEVELOP National Program – 2013 Seasonality of Leishmaniasis Research (Informational Video)
- Director / Director of Photography / Writer / Voiceover / Editor - NASA DEVELOP National Program – 2013 Seasonality of Malaria Research (Informational Video)